Oorja Group Website Page structure:

1. **Home:**
2. **Landing Page Banner Image:** 4nos. with one liners text
3. **Introduction:** Brief introduction ( which is initial two para of About Us Page
4. **Operations:** Brief about business/mining operations with link to What We Do page
5. **Bottom Band** with link to various pages

**Note:** Apart from Content, Total of 7-8 images of Mining Operations, Facilities needed

1. **About Us:**
   1. **Introduction:** Three-four paragraph content about the company history, present and achievements
   2. **Business Values:** Describe about company values, culture and sustainability
   3. **Team:**

* **Management Team:** With Pictures and brief Introduction
* **Workforce**: Summary of workforce(No of employee, contract workforce etc, Male Female etc.)
  1. **Achievements:** Brief description of achievements and growth made with images of Awards, certifications, client testimonials etc

1. **Companies:** A brief introduction of each subsidiary(4-5 ) companies with logo and related business segment images
2. **What We Do:**
   1. **Coal Mining:** A brief description of mines with current production capacity, coal reserve and future production capacity, one general mining image
   2. **Coal Supply Chain:** Description of coal handling and coal supply chain services done by group companies
   3. **Facilities:**

1. Description of Mining facilities with location and image

2. Description of Office Locations and image

3. Coal Handling and Jetty Facility with Image

4. Other Facilities with image

1. **Marketing** 
   1. **Products**

**A brief description on type coal being offered and the end user types**

1. Description with specification of coal grades/types being offered: for example

Type 1: with specification

Type 2: with specifications

Type 3: with specifications

Custom GCV: If other than above types of coal grade or custom required GCV after coal blending

* 1. **Clients**

Brief description of clients maybe specific major clients or client types like Power plant, government, coal traders etc

* 1. **Countries**

Counties where the coal is supplied by Oorja group with an indicative % supply share country wise.

**Like:** Indonesia 40 %, China 20%, India 10%, Xyz- 5%, Rest of the world- 15%. We will create a pie chart or histogram image accordingly

* 1. **Quality Assurance:** Measures being taken to ensure coal quality being delivered s per specifications
  2. **Support:** Team image with a brief description on how the Business team is providing end to end support from order to delivery of coal consignment

1. **Sustainable Development**

**1. Environmental Impact:** Brief on how the planned mining by Oorja group companies are taking care of mining impact on environment like mine reclamation and aforestation after mining

**2. Community Development**: Description on initiatives being taken for local community, like health, employment, vaccination etc

**3. Health & Safety:** description on health and safety measures for workforce

1. **Career**

* **Few of the general job openings description**

1. **News**

* **Some news articles or new where Oorja is covered**
* **Or Images of some eminent personality visits, conferences and business events by Oorja with images**
* **Any other news or banner which we can add**

1. **Contact Us**

**Addresses of corporate and site locations with contact details**

Other Than images provided by Oorja group we may also use the standard mining related images if required for better aesthetic view of website